



SPONSORSHIP APPLICATION

Chandler National Little League Baseball is a non-profit, tax exempt, volunteer organization committed to building character, responsibility and sportsmanship in the youth of our community. We sponsor co-ed programs that allow participation regardless of physical ability or financial situation.

CNLL offers many opportunities for sponsors depending upon the amount of your donation. Sponsors are recognized with the name of their business prominently displayed on a banner, which will be secured to the outfield fences during the regular season. They are also acknowledged on the league website, at the Opening Day Ceremonies, and presented with a post-season plaque of appreciation which includes a photograph of their team. Chandler residency is a requirement of participation in our league so your contribution will stay within the community. More importantly, over 900 Little League families in Chandler will recognize your support.

Please complete this form and mail it to the address shown below. For comments, questions, or concerns please contact Courtney Mendoza at 480-289-8978 or via email courtmandoza@yahoo.com

Please indicate which level you would like to sponsor:

- League Level - Minimum \$1000
- Web Site Banner
 - Business listed on web site with hyperlink
 - Outfield Fence Banner (3' x 5' standard color) up to 4 banners will be placed
 - Team Photo Plaque
 - Mentioned during Opening Day Ceremonies and listed in program
- Team Level – Minimum \$300***
- Business listed on web site with hyperlink
 - Outfield Fence Banner (3' x 5' standard color)
 - Team Photo Plaque
 - Mentioned during Opening Day Ceremonies and listed in program
- Partial Sponsor – \$150-299
- Business listed on web site
 - Outfield Fence Banner
 - Mentioned during Opening Day Ceremonies and listed in program

***** TEAM SPONSORS – RECEIVE \$50 OFF YOUR SPONSORSHIP! *****

Receive \$50 off your sponsorship if you are a returning team sponsor or if you provide the league with a banner to be placed on the outfield fences during the season. Banners must not exceed 3' x 5'.

SPONSOR INFORMATION

*denotes a required field

Company Name: _____ *

Contribution: \$ _____ *

Contact Person: _____ *

Contact Email: _____ *

Contact Phone: _____ *

Company Website: _____

(required for link from CNLL web page)

Company Address: _____

Please check one box below:

Please assign donation to a team in any division.

Please assign donation to the following team: _____
(Provide team name and division (Seniors, Juniors, Majors, AAA, AA, A Minor, or Rookie))

**Upgrade banner size and/or color process

- 4 x 6 Banner upgrade \$75 plus cost of sponsorship
- Full Bleed Color Process \$100 plus cost of sponsorship

Please send applications and checks to: **CNLL Sponsor – c/o C. Mendoza**
1602 E. Ebony Place
Chandler, AZ 85286

*Make checks payable to "CNLL"

LEAGUE USE ONLY

AMOUNT PAID \$ _____ **CHECK#** _____ **DATE RECEIVED** _____

BANNER INFORMATION & TIPS

- Banners provided by CNLL will be 3' x 5' and standard color (see example below).
- Banners supplied by sponsors can be no longer than 5 feet, and no taller than 3 feet without prior CNLL approval.
Note: Banners taller than 3 feet will only be placed on either field 7 or 8.
- Banners are placed on outfield fences – large text and simple graphics work best. Complex logos and/or large amounts of text tend to be harder to see
- Dark lettering on white background, or light-colored lettering on dark background, is recommended
- For Minor and Rookie divisions, banner can be kept by team to be hung on backstop or otherwise displayed. Banners MUST be taken down at the end of each game. The City of Chandler permits CNLL to leave banners up permanently during the season on fields 7, 8, 9, and 10 only.
- **Due to time constraints during production, proofs of banners are not available.**

If you have a banner design or wish to have your company logo displayed on your banner, please provide the following information with your application:

- Convert all fonts to outlines
- If not Vector (ESP) - please provide the font file and/ or name
- Place all artwork on white backgrounds

The following formats work best:

- PDF - Preferred
- PSD (Adobe Photoshop)
- ESP



- STANDARD BANNERS -



-FULL BLEED BANNERS -

Thank you for your support!

Chandler National Little League